



Set-Free Potential. Empower Growth. Maximize Life. Maximize Results. Thrive Maximized.



Ty Howard
InspiraGen Institute



TY'S ONLINE CONSULTANT – SPEAKER INFORMATION PACKET

Engaging. Substantive. Fun.
Relates to and Connects with Everyone!

- Founder, Principal, and Chief Strategist of IGI
- U.S. Military Veteran (Navy)
- Organizational Development Consultant (26+ years)
- Human Performance Consultant (26+ years)
- Manager and Leadership Development Coach
- Teen / Student Enrichment Consultant (26+ years)
- Engaging and Dynamic Motivational Speaker
- Best-selling Author

TY HOWARD

Mr. Capturing Greatness

Inspiring and Empowering All School
Community Leaders, Teachers, Staff, Students,
Teens, Youth, Youth Workers, and Parents
to Pursue and Capture Greatness Daily

In Person or Virtual



CapturingGreatness.com



443-982-7582



Table of Contents

- 03** Company Summary
- 04** About Ty Howard
- 05** About the *Untie the Knots*® Book
- 06** Ty's Forthcoming *Your Were Born to Be GRRRREAT!!!!* Book
- 07** Leadership and Human Performance Consulting Services
- 08** Remote Leadership Group Coaching Services
- 09** Keynote Programs (for School Superintendents)
- 10** Keynote Programs (for School Administrators / Principals)
- 11** Keynote Programs (for Teachers / Education Associations)
- 12** Keynote Programs (for Early Childhood Dev. Professionals)
- 13** Keynote Programs (for School Support & Services Personnel)
- 14** Professional Development Training (for All Staff / Employees)
- 15** Virtual Learning Services (Zoom, Microsoft Teams, WebEx)
- 16** School Assembly Programs (for Students / Student Leaders)
- 17** Programs (for Teen and Youth Dev. Organizations / Groups)
- 18** Watch Ty 'Speaking' Live - Demo Video Clips
- 19** Client Testimonials
- 21** How We Work with a Client
- 22** AV, Recording, Travel, and Investment Fee Information

InspiraGen Institute

6400 Baltimore National Pike, Suite 134 • Baltimore, Maryland 21228
Business Phone: (443) 982-7582 • Email: info@capturinggreatness.com



ABOUT IGI

Helping People, School Districts, Schools, Youth/Teen Development Organizations, Parents, and Families Create and Set Free Maximized Results

What differentiates us from other organizational development and human performance consulting services?

- We are a Black Veteran-owned business (U.S. Navy).
- Along with our founding principal and chief strategist Mr. Ty Howard (26+ years of experience), our team of expert consultants, leadership development coaches, and student/teen enrichment practitioners – collectively – bring 65-plus years of knowledge and experience to our clients.
- We help our clients achieve an up-to-date understanding of what the world's citizens need and want.
- We help our clients create maximized workplaces with engaged leaders, employees, and young people/students.
- We help them create mindful, inclusive, and respectful cultures that promote accountability, positivity, collaboration, learning, safety, growth, and empowerment at all levels for collective achievement and well-being.
- We help our clients maximize the team-building skills of their leaders, teachers, and staff for collaborative and thriving success year-round.
- Whatever their mission and purpose, we help them achieve and maximize what's desired, needed, and possible.

Why We Do It?

To inspire and improve the world a little to a lot each day.

All people matter. All people have the potential to contribute and bring value, growth, and success to a learning environment, workplace, leadership, community, family, and the world.

True Greatness Is – As True Greatness Does!

Passionately Established in 1998. InspiraGen Institute (IGI) offers various services to support your school district, school, teachers, support and services personnel, staff, youth/teen development organization, students, teens, leadership, team building, HR, transformation, well-being, workplace conduct, culture, and growth needs. Services include Organizational Development and Human Performance Consulting, Strategic and Succession Planning, Leadership Development, Remote Group Leadership Coaching, Equity and Inclusion Consulting and Training, Workplace Conduct and Civility Training, Professional Development Training, Student/Teen Enrichment Development, Student Leadership and Student-Athletes Development, Teen Leadership Development, School Student Assembly Programs, Keynote Speaking Services, Train-the-Trainer Training, Learning Resources, and an all-inclusive HR Support team.

We help our clients in many ways. But it all starts with a single purpose: We use our understanding of the human experience to help our clients solve their most significant challenges as we engage, inspire and empower them to build confidence, enhance accountability, achieve set goals, grow collaboration and teamwork success, maximize results, and pursue and capture greatness.

So the Millions Our Clients Serve Can Thrive



We empower people to develop and maximize the values of human decency daily.



We teach career professionals, young people, and parents how to maximize their potential and capture their true greatness.



We help leaders develop engaged, inclusive, respectful, and thriving learning and work environments.

**Let's Connect
SCHEDULE A CALL**



InspiraGen Institute

6400 Baltimore National Pike, Suite 134 • Baltimore, Maryland 21228
Business Phone: (443) 982-7582 • Email: info@capturinggreatness.com



ABOUT TY

- Founder, Principal, and Chief Strategist of InspiraGen Institute
- Leadership and Human Performance Consultant, 26+ years
- Manager and Leadership Development Coach
- Veteran (honorably served 10 years in the U.S. Navy)
- Successful Entrepreneur and Business Leader
- Best-Selling Author
- Nationally Sought-after Motivational Keynote Speaker
- National Teen/Student Enrichment Consultant & Speaker
- Responsible and Accountable Dad
- Community Humanitarian and Philanthropist
(The Ty Howard College Scholarship Program)

When Ty is not working, he enjoys being 'Pop-Pop Ty' to his beautiful twin granddaughters, Amina and Zaria, and 'It's Always Play Time, Dad' to the family Shih Tzu dogs, Jellybean, Starburst, and Bentley.

**To learn more about Ty, visit online:
www.capturinggreatness.com**

Ty Howard, a.k.a. Mr. *Untie the Knots*® and Mr. *Capturing Greatness*, has been a nationally respected personal and professional development authority for over 26 years. He's a leadership development and human performance consultant, manager and leadership development coach, motivational keynote speaker, professional development lead trainer/facilitator, keynote speaker for educators of all levels, teen/student enrichment consultant and speaker, team-building expert, change management and workplace culture consultant, equity and inclusion practitioner, behavior intervention specialist, and best-selling author. He has dedicated his life to teaching his branded *Untie the Knots*® Process, and *Capturing Greatness* and relationship-building methodology and strategies to school districts, school administrators, educators, ECE professionals, career professionals, young people, students, parents, fathers, and communities looking to experience and sustain maximized results while pursuing and capturing greatness. Ty Howard's top-rated engaging and elevating communication skills, solid background in research, robust consulting and training systems, and actionable strategies have made him a trusted source for school district leaders, schools (public and private), youth development organizations, leadership development programs, teen/student enrichment programs, and individual and professional development guidance nationally and internationally.

When Ty was an active part of the U.S. Navy and then Corporate America, he consistently excelled in highly visible positions, including Human Resources Generalist, Executive Office Manager, Corporate Training and Development Manager, Intervention and Behavior Specialist Manager, Outside Sales Account Manager, and Sales Trainer. He managed, trained, evaluated, and led employee teams of four to 300 full-time and part-time personnel working in demanding and fast-paced environments.

Ty Howard is the founding principal and chief strategist of InspiraGen Institute, a solutions-oriented leadership development and human performance consulting firm based in Baltimore County, Maryland. He works year-round with school district leaders, schools, education associations, school administrators, teachers (educators of all levels), early childhood development professionals, school support and services personnel, teen/youth development organizations, students, student leaders, student-athletes, teens, and parent leaders.

InspiraGen Institute

6400 Baltimore National Pike, Suite 134 • Baltimore, Maryland 21228
Business Phone: (443) 982-7582 • Email: info@capturinggreatness.com



About the Book

Untie the Knots™ That Tie Up Your Life: A Practical Guide to Freeing Yourself From Toxic Habits, Choices, People, and Relationships

Do you know anyone who is tied up in procrastination, poor choices, excuses, self-pity, the past, denial, clutter, debt, confusion, toxic relationships, fear, conformity, continual pain, anger, mediocrity, or stress?

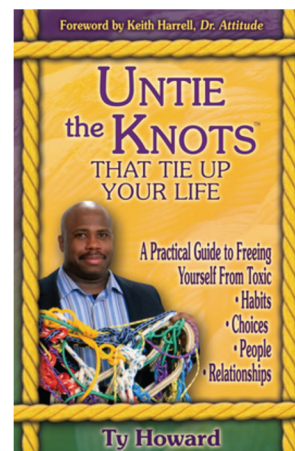
In *Untie the Knots® That Tie Up Your Life*, Ty Howard, renowned dynamic keynote and motivational speaker, shares quick and easy-to-apply guidance about breaking free from toxic habits, choices, people, and relationships. He provides readers with a program for developing a life of better health, balance, significance, harmony, potential, and prosperity.

This is an enlightening, inspiring, empowering, and practical guide for gaining control of your career and life. Ty teaches you how to break free from negative bondage, build positive habits, and then turn them into actions to help you achieve your dreams.

Ty Howard is one of America's most popular and in-demand motivational speakers. Now available with Howard's *Untie the Knots® That Tie Up Your Life* book, is the *Untie the Knots® That Tie Up Your Life Workbook*, which gives additional tools for developing and maintaining a life with positive habits, choices, people, and relationships in order to get ahead and maximize your career and life.

Untie the Knots® That Tie Up Your Life
 Knots Free Publishing, Baltimore, Maryland
 USA
 Publication Date: March 2007
 ISBN-10: 0972404007
 ISBN-13: 9780972404006
 Format: Paperback, 356pp
 U.S. \$19.95

Forward by Keith Harrell, Dr. Attitude
 Author of the best-seller book ***Attitude Is Everything***



For more information, visit Ty's website:

<https://www.capturinggreatness.com/ty-howards-untie-the-knots-that-tie-up-your-life-book/>

InspiraGen Institute

6400 Baltimore National Pike, Suite 134 • Baltimore, Maryland 21228
 Business Phone: (443) 982-7582 • Email: info@capturinggreatness.com



About Ty's Forthcoming Book

You Were Born to Be G.R.R.R.R.E.A.T!!!!™

An Empowerment and Character Enrichment Guide for Teens

TRUE GREATNESS IS, WHAT TRUE GREATNESS DOES

The teen years are filled with growth, promise, trials, and tribulations. During this trying period, teens receive mixed messages from the many voices and experiences in every facet of their lives: academics, sports, social situations, media, music, Internet, family life, money matters, dating drama, work, abuse, addiction, depression, and peer pressure. Through this relentless whirlwind of voices and experiences, teens are forced and often inadequately prepared to make tough life-changing decisions that can move them further away or closer to True GREATNESS.

In *You Were Born to Be G.R.R.R.R.E.A.T!!!!™*, Ty Howard, author of the best-seller *Untie the Knots™ That Tie Up Your Life: A Practical Guide to Freeing Yourself From Toxic Habits, Choices, People, and Relationships*, shares with teens The 8 Essentials of True GREATNESS. Drawing on actual events and experiences from his personal life and work as a National Teen Enrichment Consultant and Speaker for over 26 years, Howard purposefully advises teens on what it takes to achieve True GREATNESS.

Loaded with inspiring quotes, practical principles, proven strategies, true stories explained in language teens can easily understand, easy-to-apply solutions, quick assessments, questions for teens to think about and provide the right answer for themselves, life planning tools, and fill-in-the-blank lined spaces for recording personal information, this empowering book will help teens everywhere transition from being a teen weighed down by life to a thriving and purpose-driven teen during and beyond their teenage years.

Building upon the legacy of *Untie the Knots™ That Tie Up Your Life*, this guide will encourage and improve the character and quality of life for teens everywhere.

You Were Born to Be G.R.R.R.R.E.A.T!!!!

Knots Free Publishing, Baltimore, Maryland
USA

Publication Date: September 2026

ISBN-10: 0972404037

ISBN-13: 978-0-9724040-3-7

Format: Paperback, 144 pp

U.S. \$15.95

Publication Release Date: September 28, 2026



For more information, visit Ty's website:

<https://www.capturinggreatness.com/ty-howards-you-were-born-to-be-grrrreat-book/>

InspiraGen Institute

6400 Baltimore National Pike, Suite 134 • Baltimore, Maryland 21228

Business Phone: (443) 982-7582 • Email: info@capturinggreatness.com



Leadership Development and Human Performance Consulting Services

With the right partner, You Can Build and Maximize Workplace Culture

Building a great organizational culture, developing diverse people, attracting passion-driven talent, cultivating cohesive working teams, and aligning strategy to business goals are some of the biggest challenges senior executives and HR leaders face each day. You need a partner who can confidently advise and guide your leaders and organizational culture with actionable solutions that deliver real transformation and sustainable outcomes. That's where we come in.



Ty Howard's Untie the Knots® Consulting Expertise helps leaders and organizations boldly identify, solve, and *Untie the Knots®* of their most pressing problems so they can pursue and capture greatness.

We bridge the science of appropriate human behavior, maximized performance, clear communication, respectful relationships, cohesive teamwork, and culture transformation with the art of advice and learning to help your leaders and employees attain a consistently respectful and extraordinary culture that empowers everyone to achieve optimal results.

OUR WORKPLACE SOLUTIONS

Together, we can create a workplace culture that empowers your leaders, team members, and students/teens to create, develop, and maximize results while capturing greatness.

A maximized learning environment and workplace inspire employees to deliver on your vision, mission, purpose, and promise to students, teens, and parents. Our **Untie the Knots® Consulting Expertise Team** will assess your current culture and leadership team, and determine what you need to build a respectful, inclusive, connected, collaborative, thriving, and high-performing leadership team and workplace.

OUR SERVICES

Explore our major areas of expertise. We connect, diagnose, confirm, and begin work from where you currently are; throughout our consulting expertise relationship, we put together plans with actionable solutions that bring sustainable, positive change to your school district, school, agency, or organization.

Our Major Areas of Expertise

- 1) Employee Experience
- 2) Transcending Leadership
- 3) Culture Transformation
- 4) Equity and Inclusion Acceleration
- 5) Maximizing Student/Teen Development Centricity
- 6) Behavior, Conduct, and Civility Intervention
- 7) Workplace Harassment Awareness and Prevention
- 8) Team Synergy Analysis and Development
- 9) Upskilling Social-Emotional Health, Empathy, and Well-being
- 10) Excelling Change Management
- 11) Customer Experience Optimization



Let's Connect
SCHEDULE A CALL



InspiraGen Institute

6400 Baltimore National Pike, Suite 134 • Baltimore, Maryland 21228
Business Phone: (443) 982-7582 • Email: info@capturinggreatness.com



Remote Leadership Team Group Coaching Services

More Than Just Skills. We Develop and Empower Maximized People.

When teaching leadership, the emphasis should not solely be on teaching more "skills." Instead, it's vital to cultivate individuals who can effectively manage complexity, emotions, collaborative relationships and partnerships, a clear vision, purpose, and resilience while driving and managing change for maximized results. Developing this perspective requires courage, curiosity, accountability, empathy, open-mindedness, flexibility, consistency, continual learning experiences, and a commitment to take ownership.



Unlock and set free your leadership team's full potential with transformative remote leadership coaching and training from Coach Ty. Achieve sustainable growth, peak performance, success, resilience, and maximized results together!

HOW REMOTE LEADERSHIP TEAM GROUP COACHING WORKS

After your executives, directors, or managers participate in Coach Ty's professional development program, the leadership team can schedule time with their *Remote Coach* to focus on implementation and growth. Each 35-50-minute session offers just enough time to celebrate successes, troubleshoot challenges, strengthen resilience, and offer the next steps.



Minimum and Maximum Number of Participants

A typical Remote Leadership Group Coaching session with Coach Ty usually has a minimum of 3 participants to allow for some interaction and diverse perspectives, while the maximum is often capped at around 5-7 participants to maintain a manageable group dynamic where everyone can actively participate and receive adequate attention from the coach; exceeding that can become overwhelming for both the coach and participants.

Coach Ty has over 20 years of experience working with C-suite executives, directors, and managers of all levels in more than 42 industries. His extensive background provides a deep understanding of demanding and challenging business environments. Committed to continuous growth, he has researched over 500 books and authored over 200 writings and reports on effective leadership in today's global climate and workplace. Ty Howard's passion for teaching and coaching equips individuals to maximize best practices in leadership for accountable, consistent, future-ready high-performance.

Let's Connect
SCHEDULE A CALL



InspiraGen Institute

6400 Baltimore National Pike, Suite 134 • Baltimore, Maryland 21228
Business Phone: (443) 982-7582 • Email: info@capturinggreatness.com



Keynote Programs (for School Superintendents)

With over 26 years of experience in C-level executive and manager development, Ty Howard and InspiraGen Institute (IGI) provides valuable insights and candid strategies to improve leadership performance, accountability, attitudes, behavior, communication, relationships, collaboration, change management, emotional intelligence, teamwork success, conflict resolution, well-being, and overall results. Ty Howard and InspiraGen Institute utilize its **branded** *Untie the Knots*[®] methodology and approach, emphasizing updated and robust strategies and solutions for maximizing life, effective leadership skills, adaptability, resilience, and results. Hiring Ty Howard and the IGI Team will empower your school superintendents, school board members, school district leaders, and emerging leaders to set free their potential, maximize growth, and achieve greater, sustainable success. Call to hire Ty Howard and InspiraGen Institute TODAY – and learn to thrive maximized. **Business Office Phone:** 443-982-7582.

Ty Howard does not waste the time of school superintendents, school board members, or school district leaders at any level. His keynote programs for education leadership are engaging, substantive, fun, industry-relevant, and packed with **researched** strategies, solutions, learning tools, and resources that your senior education leaders and managers can use immediately to maximize daily performance, influence, teams, well-being, and results.

Presented in-person or virtual.

Time Lengths: 10-35 mins, 40-60 mins, or 70-90 mins

Ty's Most Requested Keynote Programs for Superintendents

- 1) Superintendent's Convocation / Back-to-School Kickoff
- 2) Untie the Knots[®] : Improving Relationships, Performance, Results
- 3) Leading with Transparency: Building Trust and Accountability
- 4) Awareness and Prevention Strategies on the Opioid Epidemic
- 5) The Power of Collaboration: Fostering Effective Partnerships
- 6) Accelerating Teacher Engagement, Success, and Retention
- 7) How Inclusive Leaders Maximize Performance, Engagement, Results, Well-being, and Teamwork Success
- 8) Leading with Purpose, Passion, Self-care, and Resilience
- 9) Leading in Times of Crisis or Change: How to Steer Your Team (or Department/Organization) Through Uncertain Waters
- 10) Teamwork Makes the Dream Work
- 11) Ethical Empathy: How We Treat People
- 12) The 4 R's: Refreshing, Reclaiming, Recharging, and Renewing YOU



“
Leaders become great, not because of their power, but for their ability to inspire and elicit commitment, passion, consistent action, and follow-through from others.

~ Ty Howard

InspiraGen Institute

6400 Baltimore National Pike, Suite 134 • Baltimore, Maryland 21228
 Business Phone: (443) 982-7582 • Email: info@dynamiccollegespeaker.com



Keynote Programs (for School Administrator / Principals)

With 26 years of experience inspiring, developing, empowering, and elevating school administrators (Principals and Assistant Principals), Ty Howard and InspiraGen Institute (IGI) offer insights and strategies to enhance accountability, performance, leadership, collaboration, connection, partnerships, and quality education experiences for student and teacher success in schools. Using its **Untie the Knots®** methodology and **Capturing Greatness** approach, InspiraGen Institute provides effective solutions for cultivating social-emotional intelligence, teamwork, safe and kind learning environments, teacher retention, and student enrichment for consistent academic achievement. Hiring Ty Howard and the IGI Team equips and empowers school administrators to unlock their full potential for sustainable results and thriving quality education success. Contact IGI TODAY to energize and maximize your school administrators' growth and resilience. **Our Business Office Phone: 443-982-7582.**

Ty Howard does not waste the time of school administrators at any level. His keynote programs for school administrators are engaging, substantive, fun, leadership-role relevant, energizing, and packed with **researched** strategies, solutions, learning tools, and resources that administrators can use immediately to maximize accountability, performance, team success, student achievement, well-being, and results.

Presented in-person or virtual.

Time Lengths: 10-35 mins, 40-60 mins, or 70-90 mins

Ty's Most Requested Keynote Programs for School Administrators / Principals

- 1) Re-Igniting and Re-Capturing Your PASSION
- 2) The 4 R's: Refreshing, Reclaiming, Recharging, Renewing YOU
- 3) Improving Teacher/Student Engagement, Success, and Retention
- 4) Teamwork Makes the Dream Work
- 5) The POWER of Attitude ...or... Building an Attitude of Excellence
- 6) Cultivating a Positive School Culture: Maximizing Strategies
- 7) Leading and Motivating in Times of Uncertainty, Crisis, Tension, Doubt, or Dysfunction
- 8) Building Resilience: Coping with Stress and Burnout
- 9) Creating Inclusive and Collaborative Learning Environments
- 10) Leading with Social and Emotional Intelligence
- 11) Awareness and Prevention Strategies on the Opioid Epidemic
- 12) Ethical Empathy: How We Treat People



A vibrant, positive attitude is like a freshly bloomed rose; it stands out and catches the eyes of others no matter where it exists.

~ Ty Howard

InspiraGen Institute

6400 Baltimore National Pike, Suite 134 • Baltimore, Maryland 21228
Business Phone: (443) 982-7582 Email: info@capturinggreatness.com



Keynote Programs (for School Teachers / Education Associations)

With 26 years of experience inspiring, developing, empowering, and elevating school teachers (educators), Ty Howard and InspiraGen Institute (IGI) offer insights and strategies to enhance accountability, performance, leadership, collaboration, student-teacher connection, and quality education experiences for student success in schools. Using its **Untie the Knots®** methodology and **Capturing Greatness** approach, InspiraGen Institute provides effective solutions for cultivating social-emotional intelligence, teamwork, safe and kind learning environments, student retention, and student enrichment for consistent academic achievement. Hiring Ty Howard and the IGI Team equips and empowers teachers to unlock their full potential for sustainable results and thriving quality education success. Contact IGI TODAY to energize and maximize your teachers' growth and resilience. **Our Business Office Phone:** 443-982-7582.

Ty Howard does not waste the time of teachers or education association members at any level. His keynote programs for educators and education association members are engaging, substantive, fun, relevant, energizing, and packed with **researched** strategies, solutions, learning tools, and resources that educators can use immediately to maximize accountability, performance, team success, student achievement, well-being, and results.

Presented in-person or virtual.

Time Lengths: 10-35 mins, 40-60 mins, or 70-90 mins

Ty's Most Requested Keynote Programs for School Teachers / Education Associations

- 1) Re-Igniting and Re-Capturing Your PASSION
- 2) The 4 R's: Refreshing, Reclaiming, Recharging, Renewing YOU
- 3) Improving Student Engagement, Success, and Retention
- 4) Teamwork Makes the Dream Work
- 5) The POWER of Attitude ...or... Building an Attitude of Excellence
- 6) Untie the Knots® of Your 'Why?'
- 7) Improving Collaboration, Relationships, and Partnerships
- 8) Building Resilience: Coping with Stress and Burnout
- 9) Creating Harmony: Effective Conflict Management in Schools
- 10) Teaching with Social and Emotional Intelligence and Well-being
- 11) Creating Connection: Practical Strategies for Inspired Teaching
- 12) Ethical Empathy: How We Treat People
- 13) Working with Students and Families in Poverty
- 14) YOU Make THE Difference! The Magic is YOU



“
Every caring, dedicated, supportive, and resilient teacher has it within them to connect with, inspire, empower, and guide each student to academic growth and success.

~ Ty Howard

InspiraGen Institute

6400 Baltimore National Pike, Suite 134 • Baltimore, Maryland 21228
 Business Phone: (443) 982-7582 Email: info@capturinggreatness.com



Keynote Programs (for Early Childhood Development Professionals)

With 26 years of experience inspiring, developing, empowering, and elevating school teachers (educators), Ty Howard and InspiraGen Institute (IGI) offer insights and strategies to enhance accountability, performance, leadership, collaboration, student-teacher connection, and quality education experiences for student success in schools. Using its **Untie the Knots®** methodology and **Capturing Greatness** approach, InspiraGen Institute provides effective solutions for cultivating social-emotional intelligence, teamwork, safe and kind learning environments, student retention, and student enrichment for consistent academic achievement. Hiring Ty Howard and the IGI Team equips and empowers teachers to unlock their full potential for sustainable results and thriving quality education success. Contact IGI TODAY to energize and maximize your teachers' growth and resilience. **Our Business Office Phone:** 443-982-7582.

Ty Howard does not waste the time of teachers or education association members at any level. His keynote programs for educators and education association members are engaging, substantive, fun, relevant, energizing, and packed with **researched** strategies, solutions, learning tools, and resources that educators can use immediately to maximize accountability, performance, team success, student achievement, well-being, and results.

Presented in-person or virtual.

Time Lengths: 10-35 mins, 40-60 mins, or 70-90 mins

Ty's Most Requested Keynote Programs for Early Childhood Development Teachers / Professionals

- 1) Re-Igniting and Re-Capturing Your PASSION
- 2) The 4 R's: Refreshing, Reclaiming, Recharging, Renewing YOU
- 3) Happy Minds, Happy Hearts: Prioritizing Mental Health in ECE
- 4) Teamwork Makes the Dream Work
- 5) The POWER of Attitude ...or... Building an Attitude of Excellence
- 6) Untie the Knots® of Your 'Why?'
- 7) Achieving Positive and Effective Partnerships with Co-workers
- 8) Building Resilience: Coping with Stress and Burnout
- 9) Managing Conflict, Stress, and Negative Emotions at Work
- 10) Building Hope: Going Back to the Basics
- 11) Ethical Empathy: How We Treat People
- 12) Working with Students and Families in Poverty
- 13) YOU Make THE Difference! The Magic is YOU
- 14) Leading with Social-Emotional Intelligence, Civility, Empathy, and Open-mindedness



“
QUIT LOOKING...

YOU ARE THE MAGIC!

IT'S IN YOU TO CONNECT
WITH, INSPIRE, AND GROW
YOUR CHILDREN.

~ Ty Howard

InspiraGen Institute

6400 Baltimore National Pike, Suite 134 • Baltimore, Maryland 21228
Business Phone: (443) 982-7582 Email: info@capturinggreatness.com



Keynote Programs (for School Support and Services Personnel)

With 26 years of experience inspiring, developing, empowering, and elevating school support and services personnel (school counselors, nurses, social workers, bus drivers, bus aides, bus mechanics, child nutrition professionals, custodians, administrative assistants, and leaders - directors and managers), Ty Howard and InspiraGen Institute (IGI) offer insights and strategies to enhance accountability, performance, leadership, collaboration, student connection, and quality experiences for student-teacher-staff success in schools. Using its **Untie the Knots®** methodology and **Capturing Greatness** approach, InspiraGen Institute provides effective solutions for cultivating social-emotional intelligence, teamwork, safe and kind learning environments, student retention, and student enrichment for consistent academic achievement. Contact IGI TODAY to energize and maximize your school support and services personnel. **Our Business Office Phone: 443-982-7582.**

Ty Howard relates and connects with all school support and services personnel at any level. His keynote programs are engaging, substantive, fun, industry-relevant, energizing, and packed with **researched** strategies, solutions, learning tools, and resources that support and services personnel can use immediately to maximize accountability, performance, team success, well-being, and results.

Presented in-person or virtual.

Time Lengths: 10-35 mins, 40-60 mins, or 70-90 mins

Ty's Most Requested Keynote Programs for School Support and Services Personnel

- 1) Re-Igniting and Re-Capturing Your PASSION
- 2) The 4 R's: Refreshing, Reclaiming, Recharging, Renewing YOU
- 3) Showing Up Motivated, Committed, and Ready to Peak Perform
- 4) Teamwork Makes the Dream Work
- 5) The POWER of Attitude ...or... Building an Attitude of Excellence
- 6) Untie the Knots® of Your 'Why?'
- 7) Connections: How to Better Relate to and Bond with Students
- 8) Building Resilience: Coping with Stress and Burnout
- 9) Managing Conflict, Stress, and Negative Emotions at Work
- 10) Streamlining Communication & Relationships at Work
- 11) You Must S-T-R-E-T-C-H and F.O.C.U.S. for Continuous Success
- 12) Be a Positive and Happy Experience in Every Child's Day
- 13) YOU Make THE Difference! We Value and Appreciate YOU
- 14) Leading with Social-Emotional Intelligence, Civility, Empathy, and Open-mindedness



School support and services personnel are vital to the development, growth, safety, journey, and academic success of all students, educators, and school staff.

~ Ty Howard

InspiraGen Institute

6400 Baltimore National Pike, Suite 134 • Baltimore, Maryland 21228
Business Phone: (443) 982-7582 Email: info@capturinggreatness.com



Professional Development Training Programs

With over 26 years of experience in the professional development of employees at all levels within an organization or association, Ty Howard and InspiraGen Institute (IGI) provide valuable insights and candid strategies to improve accountability, attitudes, behavior, communication, relationships, collaboration, inclusion, change management, emotional intelligence, teamwork success, conflict resolution, respect, well-being, and overall results. Ty Howard and InspiraGen Institute utilize its **branded** *Untie the Knots*[®] methodology and approach, emphasizing updated and robust strategies and solutions for maximizing life, accountability, performance, resilience, and results. Hiring Ty Howard and the IGI Team will empower your all-employee group, interdepartmental teams, or career professionals at all levels to set free their potential, positive growth, and achieve maximized, sustainable success. Call to hire Ty Howard and InspiraGen Institute TODAY – and learn to thrive maximized. **Business Office Phone:** 443-982-7582.

Ty Howard does not waste the time of managers, staff, or employee teams. His professional development training programs for professional audiences are engaging, substantive, fun, industry-relevant, energizing, and packed with **researched** strategies, solutions, learning tools, and resources that career professionals can use immediately to maximize accountability, performance, team success, well-being, and results.

Presented in-person or virtual.

Time Lengths: 30-40 mins, 50-60 mins, 70-90 mins, 2 hrs,
Half-Day (up to 3 hrs), or Full-Day (up to 6 hrs)

Ty's Most Requested Professional Development Training Programs

- 1) Re-Igniting and Re-Capturing Your PASSION
- 2) The 4 R's: Refreshing, Reclaiming, Recharging, Renewing YOU
- 3) Building Successful Cohesive Work Teams Across Generations
- 4) The POWER of Attitude ...or... Building an Attitude of Excellence
- 5) RESILIENCE in the Face of Change
- 6) Untie the Knots[®] Improving Habits, Choices, Performance, Relationships, and Results
- 7) Equity, Inclusion, and Appreciation in the Workplace
- 8) Collaborating Across Departments: Improving Communication, Listening, Productivity, and Relationships
- 9) Building an Inclusive and Thriving Collaborative Culture
- 10) Teamwork Makes the Dream Work



“
Create a culture where employees are engaged, enthusiastic, accountable, collaborative, working with the right mindset (attitude), and highly productive in their work and workplace.

~ Ty Howard

For a full list of Ty's Professional Development Training Programs, visit online:

<https://www.capturinggreatness.com/our-services/professional-development-programs/>

InspiraGen Institute

6400 Baltimore National Pike, Suite 134 • Baltimore, Maryland 21228
Business Phone: (443) 982-7582 Email: info@capturinggreatness.com



Virtual Presentations and Virtual Learning Services

Virtual Learning That Engages, Develops, Transforms, and Maximizes Results.

Yesssss! Ty Howard and InspiraGen Institute deliver his engaging and insightful programs virtually; they call it virtual learning. Post-pandemic, many academic institutions, companies, leadership development programs, government agencies, health care organizations, financial institutions, associations, sales teams, professional development programs, in-service training programs, and statewide or national conferences have shifted to virtual learning and training sessions as the new norm.

This new norm brings many organizations nationwide and internationally to the question: How do we motivate, inspire, develop, improve, or energize our organization or group of professionals - virtually - with relevant and engaging keynote or training sessions? Answer: You call TODAY to hire Ty Howard for your upcoming virtual meeting, executive or leadership training day, staff professional development day, or virtual conference!

Ty Howard and InspiraGen Institute (IGI) offer virtual learning that is tailored to your needs. Our programs are designed to bring about personal and professional transformation, no matter where you are located. Our virtual learning is live, interactive, and fully immersive, making it perfect for busy professionals who want to learn and maximize their skills in an engaging and enthusiastic virtual learning experience. At InspiraGen Institute, we are committed to guiding your learning every step of the way.

For 26 years, Ty Howard and the InspiraGen Institute have been providing reliable, customized, high-quality virtual learning services to school districts, schools, youth development organizations, early childhood education agencies, education associations, school student assemblies, leadership summits, retreats, and conferences. Our services include both live and pre-recorded sessions that are dynamic, engaging, and substantive. Since 2014, we have been conducting virtual keynote and training sessions for groups ranging from 5 to 5,000 participants. Our clients have appreciated Ty's fun, motivating, dynamic, and engaging style and have benefited from the valuable insights and strategies he provides.

You and your organization will receive Ty Howard and The IGI Consulting Team's sixty-five-plus collective years of organizational development consultant knowledge, strategies, and branded trademarked *Untie the Knots*® methodology on a virtual learning screen near you. Your team or special meeting group can receive timely, updated, engaging, and relevant training and motivation on topics such as leadership, organizational development, human performance development, strategic planning, accountability, change management, communication, innovation, creativity, effective listening, morale, teamwork, customer service, attitude, collaboration, working with passion, stress management, resilience, emotional intelligence, time management, equity and inclusion, cultural sensitivity, respect, kindness, ethical empathy, mental well-being, self-care, coaching up employees, reconnecting, fatherhood, and more. Ty Howard is proficient at using Zoom, Cisco Webex Meetings, and Microsoft Teams platforms. We can archive your virtual learning session so your group can stream its session on demand.

Call TODAY to inquire about Ty's high-quality virtual learning services at (443) 982-7582.

For more information visit Ty's website www.CapturingGreatness.com

InspiraGen Institute

6400 Baltimore National Pike, Suite 134 • Baltimore, Maryland 21228
Business Phone: (443) 982-7582 Email: info@capturinggreatness.com



School Assembly Programs (for Students / Student Leaders)

With 26 years of experience inspiring, engaging, empowering, and elevating school students, student leaders, and student-athletes, Ty Howard and InspiraGen Institute (IGI) offer school student assemblies that motivate and equip teens, youth, and students (high school, middle school, elementary school) – nationally and internationally – to go after and capture higher levels of success and greatness at school, on teams, in their communities, at home, and in life. Contact IGI TODAY to energize and maximize your students, student leaders, or student-athletes. **Our Business Office Phone: 443-982-7582.**



Presented in-person or virtual.

Time Lengths: 10-35 mins, 40-60 mins, or 70-90 mins

Ty's Most Requested School Assembly Programs for Students / Student Leaders

- 1) You Were Born to Be G.R.R.R.E.A.T.!!!!
- 2) Making Right Choices Over Many Challenges and Voices
- 3) Acceptance, Kindness and Respect In and Out of School
- 4) Teamwork Makes the Dream Work
- 5) Bullying, Cyberbullying, and Resilience Awareness
- 6) Untie the Knots® That Tie Up Your Life for Students / Teens
- 7) Career Day: Preparing for the Job You Want Tomorrow, Today
- 8) Unleash the Winner in YOU
- 9) Managing Conflict, Stress, and Negative Emotions at School
- 10) Going from Goal-Setting to Continuous Goal Achievement
- 11) You Must S-T-R-E-T-C-H and F.O.C.U.S. for Continuous Success
- 12) You Are the Blueprint: Success Strategies for Boys of Color
- 13) Suicide Awareness: Save a Life. Save a Friend. Save a Human Being
- 14) Improving Social and Emotional Health (5th through 10th Grades)
- 15) Before State Test-Taking Confidence Motivational Booster Session



“

**It's okay to be Different,
Unique, YOU!**

**Especially in a world where
many fear and struggle to be
themselves.**

~ Ty Howard

InspiraGen Institute

6400 Baltimore National Pike, Suite 134 • Baltimore, Maryland 21228
Business Phone: (443) 982-7582 Email: info@capturinggreatness.com



Programs (for Teen and Youth Development Organizations / Groups)

With 26 years of experience inspiring, engaging, empowering, and elevating school students, student leaders, and student-athletes, Ty Howard and InspiraGen Institute (IGI) offer school student assemblies that motivate and equip teens, youth, and students (high school, middle school, elementary school) – nationally and internationally – to go after and capture higher levels of success and greatness at school, on teams, in their communities, at home, and in life. Contact IGI TODAY to energize and maximize your students, student leaders, or student-athletes. **Our Business Office Phone: 443-982-7582.**



Presented in-person or virtual.

Time Lengths: 10-35 mins, 40-60 mins, or 70-90 mins

Ty's Most Requested Programs for Teen and Youth Development Organizations / Groups

- 1) You Were Born to Be G.R.R.R.R.E.A.T.!!!!
- 2) Making Right Choices Over Many Challenges and Voices
- 3) Acceptance, Kindness and Respect: Be a Decent Human Being
- 4) Teamwork Makes the Dream Work
- 5) Bullying, Cyberbullying, and Resilience Awareness
- 6) Untie the Knots® That Tie Up Your Life for Teens
- 7) Empire State of Mind: Becoming a Successful Entrepreneur
- 8) Unleash the Winner in YOU
- 9) Managing Conflict, Stress, and Negative Emotions
- 10) Going from Goal-Setting to Continuous Goal Achievement
- 11) You Must S-T-R-E-T-C-H and F.O.C.U.S. for Continuous Success
- 12) You Are the Blueprint: Success Strategies for Boys of Color
- 13) Suicide Awareness: Save a Life. Save a Friend. Save a Human Being
- 14) Improving Social and Emotional Health (Ages 11 through 19)
- 15) Be the One: Lead with Courage, Poise, Empathy, and Commitment



If we truly want our children to take flight, soar, and change the world for the better. We first have to encourage, develop, and empower them daily to become self-sufficient.

~ Ty Howard

InspiraGen Institute

6400 Baltimore National Pike, Suite 134 • Baltimore, Maryland 21228
 Business Phone: (443) 982-7582 Email: info@capturinggreatness.com



Watch Ty 'Speaking' Live - Demo Video Clips

Yes! You Can Watch and Preview Ty in Action.

Before clicking on the link below and watching Ty Howard presenting 'live,' keep in mind the following three important points:

Point #1: The clips on the interior website page of Ty Howard's website that the link below will take you to have been posted here for demonstration purposes only. What you will view and hear are shortened clips of a program that may have been 30 minutes to up to 8 hours in length. Ty will and does customize all of his program presentations for each group he's invited to speak before.

Point #2: Ty can speak locally, statewide, regionally, nationwide, and internationally for a fee. He is also available for television, radio, and magazine interviews by arrangement and will gladly fill in as a last-minute keynote speaker or expert guest interviewee should you need his professional services.

Point #3: Ty is a professional keynote speaker who is engaging, insightful, humorous, and likable and will inspire and passionately connect with and interact positively with your group. For over 26 years, Ty has presented - in person and virtually - keynote sessions, school assemblies, 1/2-Day and Full-Day workshops/training sessions, and lunchtime lunch-and-learn sessions.

Engaging. Substantive. Fun.

Relates to and Connects with Everyone!

- Founder, Principal, and Chief Strategist of IGI
- U.S. Military Veteran (Navy)
- Organizational Development Consultant (26+ years)
- Human Performance Consultant (26+ years)
- Manager and Leadership Development Coach
- Teen / Student Enrichment Consultant (26+ years)
- Engaging and Dynamic Motivational Speaker
- Best-selling Author

Ty Howard presents in -

Keynote / Plenary Session / School Assembly Formats

and

**Workshop / Breakout Session / Educational Session /
Professional Development Training Formats**



<https://www.capturinggreatness.com/videos-watch-ty/>

For more information visit Ty's website www.CapturingGreatness.com

InspiraGen Institute

6400 Baltimore National Pike, Suite 134 • Baltimore, Maryland 21228
Business Phone: (443) 982-7582 Email: info@capturinggreatness.com



Client Testimonials

What Clients and Others Are Saying...



"Dear Ty: On behalf of the Small School Districts' Association (SSDA) – California, we would like to thank you for being a Keynote Speaker at our Annual Conference. Your presentation on the “Opioid Epidemic” was valuable in making our conference a huge success. We couldn’t have done it without you!"

– **MS. DEBRA P., EXECUTIVE DIRECTOR,
SMALL SCHOOL DISTRICTS' ASSOCIATION**

"Dear Ty, The Virginia Infant & Toddler Specialist Network wanted to thank you for the excellent job you did as our keynote speaker at our four Celebrating Babies, Tots, and You Institutes in the spring across the State of Virginia.

At each of the four (4) institutes, your two keynote sessions (Part 1 and Part 2) on “Re-Capturing and Re-Igniting Your Passion” were exactly what our participants had requested. You were dynamic, engaging, very likable, and fun! You were well prepared and definitely connected with and spoke to the hearts and needs of our early care professionals."



– **MS. AMY S., STATEWIDE DIRECTOR
VIRGINIA INFANT & TODDLER SPECIALIST NETWORK**



"Ty did an **AMAZING Job** presenting and interacting with our students. His message and enthusiasm resonated with our students and staff. I have already found his book useful for personal growth and have begun using some chapters with students as they reflect on some of their choices. Thank you for sharing your story and message with our school agenda!"

– **MS. KIM N., PRINCIPAL
SURLINE MIDDLE SCHOOL**

For more **Testimonials and Reviews** on Ty’s High-Quality Services, visit online:

<http://www.capturinggreatness.com/testimonials/>

InspiraGen Institute

6400 Baltimore National Pike, Suite 134 • Baltimore, Maryland 21228
Business Phone: (443) 982-7582 Email: info@capturinggreatness.com



Client Testimonials - (Continued...)

What Clients and Others Are Saying...



"Mr. Ty Howard presented at Maranacook Community High School for our *Teen Issues Day* program. He was extremely well prepared for his presentation and used a variety of techniques to keep the students engaged throughout his dynamic and thought-provoking presentation. I would highly recommend him for both student and adult presentations. He has an excellent work ethic and was a pleasure to work with! future!"

– **MS. KRISTEN L., ED.D., ASSISTANT PRINCIPAL,
MARANACOOK COMMUNITY HIGH SCHOOL**

"Ty, Thank you for serving as the opening keynote speaker and workshop facilitator for our OPS Student Transportation Orientation. Judging by the energetic response of our school bus drivers, bus aides, student transportation services directors and managers, and the numerous high ratings post-orientation evaluations we received, your presentations, *The POWER of Attitude* and *Teamwork Makes the Dream Work*, were well-received, relevant, and inspiring. We especially appreciated your insights, sense of humor, connection with everyone in the audience, very engaging and dynamic style, and obvious customized preparation. It was a pleasure having you on our agenda!"

– **MR. TREVIS S., EXECUTIVE DIRECTOR,
STUDENT TRANSPORTATION SERVICES**



"Mr. Ty Howard is a remarkable and exciting speaker who motivates the mind, heart and soul to do more than *Just Enough To Get By*. My classmates and I really needed to hear his message!"

– **KEISHA C. AGE 16, TOWSON HIGH SCHOOL,
UPWARD BOUND PROGRAM**

For more **Testimonials and Reviews** on Ty's High-Quality Services, visit online:

<http://www.capturinggreatness.com/testimonials/>

InspiraGen Institute

6400 Baltimore National Pike, Suite 134 • Baltimore, Maryland 21228
Business Phone: (443) 982-7582 Email: info@capturinggreatness.com



How We Work with a Client

The Process to Hire and Book Ty Howard

IDENTIFYING WHETHER THERE IS A FIT:

At an early stage, we need your specific speaker needs and budget for your meeting or event.

BOOKING GUIDELINES, FEES AND AVAILABILITY:

We would be delighted to share Ty Howard's booking guidelines, fees, and availability with you. However, please note that Ty can only guarantee his availability once he receives confirmation that the primary decision-maker for your company, association, organization, or group has elected to book him for your meeting or event date.

OUR CLIENT BOOKING FORM:

After you confirm, we will send you our Client Booking Form via email. This form will gather all necessary information about your organization and meeting to finalize the details outlined in our contract and invoices.

FORMAL CONTRACT:

Once you have emailed back our Client Booking Form information, we will issue (email) you with our Formal InspiraGen Institute Speaking Engagement Agreement (Contract) to be signed and returned to us within fourteen (14) business days with your 50% investment deposit as stated in the formal contract. InspiraGen Institute will only consider your meeting or event date confirmed (booked) once we receive your signed formal agreement with a 50% investment deposit.

BALANCE DUE FEES:

The 50% balance of the agreed-upon fee is due in our office eight (8) business days before your scheduled meeting or event date.

PRE-PROGRAM QUESTIONNAIRE:

To ensure an engaging, insightful, fun, and memorable engagement, kindly complete and email our *Client Pre-Program Questionnaire* to our business office in good time, to enable Ty and his IGI Team to create and deliver a successful - maximized - experience.

PAYMENT METHODS:

You or your organization can make payment for Ty Howard's quality consulting, keynote speaking, professional development training, or executive and manager development coaching services through one of the following five (5) payment methods: **a)** Company Check, **b)** Credit Card - Master Card, Visa, Discover, American Express, **c)** Cashiers Check, **d)** Money Order, or **e)** Purchase Order.

For more information visit Ty's website www.CapturingGreatness.com

InspiraGen Institute

6400 Baltimore National Pike, Suite 134 • Baltimore, Maryland 21228
Business Phone: (443) 982-7582 Email: info@capturinggreatness.com



AV, Recording, Travel, and Investment Fee Information

Ty's A/V Requirements

- Wireless lavalier (tie clip) microphone or wireless handheld microphone.
- Audio Inline Cord (So Ty can plug in his tablet for music. Please place it in the same area as the PowerPoint Projector.)
- Ty will connect and work his tablet himself if it's within arms reach of his presentation area.
- A PowerPoint projector and a white projector screen.
(Ty will bring his laptop computer and a clicker. He travels with his presentations on a Flash Drive Key.)
- 6' to 8' Extension Cord; with a 4 to 6 outlet box on the end of it.
- A four-foot table on the platform (stage) or in the front of the room where Ty will be presenting.

Ty's Travel Requirements

Airline: First Class or Business Class, and non-stop (if available). Ty is okay with coach class depending on the airline.

Hotel: Better than "reasonable" room accommodations at the event location or nearby.
King-size bed, non-smoking room, and a room at a corner of the hotel (if available).

Ground Transportation: Ty prefers to get a rental car and your organization reimburses him for the expenses. However, he is open to your group assigning someone to pick him up and drop him off, or scheduling a sedan service.

Ty's Recording - Guidelines and Disclaimer

Guidelines - Audio Recording Rights – 50% of Fee
Video Recording Rights – 75% of Fee

Disclaimer: Your school district, school, agency, organization, you, or any participant in your audience may not record Ty's presentation(s) (virtual or in-person) in any format without a "separate" signed contract agreement with InspiraGen Institute, signed at least five (5) days before Ty comes in to speak at your meeting or event. If it is discovered that your organization ignored this disclaimer and recorded Ty's presentation, your company will be invoiced for recording Ty's presentation. To record Mr. Ty Howard in any recording format during his presentation requires a signed 'Recording Consent Form' with Ty, and comes with an additional investment fee charge.

Ty's Fees for Services

Ty's business office will share and provide his complete Year 2025 Fee Schedule with a potential client, upon request.

For **High-Resolution Photos** of Ty for meeting or event promotion purposes, visit:

<http://www.capturinggreatness.com/photos/>

InspiraGen Institute

6400 Baltimore National Pike, Suite 134 • Baltimore, Maryland 21228
Business Phone: (443) 982-7582 Email: info@capturinggreatness.com