



8 Ways to Fund Ty Howard's Teen or School Programs

- 1. Share Ty with another school in your area on the same day. His fee is cut nearly in HALF for your school if you share him with another school or your school district.** He can speak at your school in the morning, a neighboring school in the afternoon and then catch a flight home. When Ty speaks to more students as a result of your efforts, you and your school saves money—it's a 'win-win' for everyone. Ty Howard is very easy to promote to other schools and decision makers, just forward them to his Teen / Student Enrichment website, www.CapturingGreatness.com, and share your plan.
- 2. Check with your school administration for funding from the Associated Student Body fund.** For student programs — Title I funding. For teacher in-service programs, ask about Staff Development — Title VI funding.
- 3. Plan to integrate and highlight Ty into a major theme such as MLK Week, Black History Month, Career Day, Health & Wellness Day, Anti-Bullying Week, etc.** Depending on your theme, federal grant money might be available. For example, Safe and Drug-Free Schools and Communities Act (SDFSCA) might approve a funding request for a speaker who addresses alcohol and drug prevention, sexual abstinence, tobacco use, teen pregnancy, gangs, crime and violence prevention. Check with your school district or federal government office to find out who is dispensing these funds in your state. Request an application form.
- 4. Apply for other grant monies from your state by contacting your State Department of Human Services and State Department of Education.** They can direct you to the correct office — for example, the Alcohol and Drug Abuse Division, or Safe and Supportive Schools Division. Contact other local agencies in your county that already have grant monies from state agencies. For example, the Criminal Justice Department or Department of Public Safety might have distributed funds into mental health agencies or programs for mentoring youth, etc.
- 5. Contact your school's PTO/PTA/PTSA. Share your plans with them.** They are more likely to contribute funds if your plan is well thought out and 'win-win' for the students.
- 6. Have student leaders contact local business organizations:** Rotary Club, Kiwanis Club, Lions Club, Elks Club, Optimist Club, and Chamber of Commerce, etc. Present your plan and request their sponsorship (financial support of your assembly or student event).
- 7. Create a win-win situation. Contact several of your larger local businesses,** especially those related to services for teens and their families. Ask for the owner, CEO or Community Services Department. If they are willing to help sponsor the speaker, you can exchange the favor by announcing their support to your students, parents, and local newspapers, television stations and radio stations.
- 8. Invite multiple clubs on campus to participate and help in a fund raising project.** A cooperative effort helps students collaborate and work spiritedly together while learning about the realities of goal planning, time and effort in acquiring funding in the real world.

Want to see Ty in action (speaking / presenting)? Visit: <http://www.capturinggreatness.com/videos-watch-ty/>

InspiraGen Institute, LLC

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About the Book...

You Were Born to Be G.R.R.R.R.E.A.T.!!!!™

An Empowerment and Character Enrichment Guide for Teens

TRUE GREATNESS IS—AS TRUE GREATNESS DOES

The teen years are filled with growth, promise, trials, and tribulations. During this trying period, teens receive mixed messages from the many voices and experiences in every facet of their lives: academics, sports, social situations, media, music, Internet, family life, money matters, dating drama, work, abuse, addiction, depression, and peer pressure. Through this relentless whirlwind of voices and experiences, teens are forced and often inadequately prepared to make tough life-changing decisions that can move them further away or closer to True GREATNESS.

In *You Were Born to Be G.R.R.R.R.E.A.T.!!!!™*, Ty Howard, author of the best-seller *Untie the Knots™ That Tie Up Your Life: A Practical Guide to Freeing Yourself From Toxic Habits, Choices, People, and Relationships*, shares with teens The 8 Essentials of True GREATNESS. Drawing on actual events and experiences from his personal life and work as a National Teen Enrichment Advocate for over 21 years, Howard purposefully advises teens on what it takes to achieve True GREATNESS.

Loaded with inspiring quotes, practical principles, proven strategies, true stories explained in language teens can easily understand, easy-to-apply solutions, quick assessments, questions for teens to think about and provide the right answer for themselves, life planning tools, and fill-in-the-blank lined spaces for recording personal information, this empowering book will help teens everywhere transition from being a teen weighed down by life to a thriving and purpose-driven teen during and beyond their teenage years.

Building upon the legacy of *Untie the Knots™ That Tie Up Your Life*, this guide will encourage and improve the character and quality of life for teens everywhere.

You Were Born to Be G.R.R.R.R.E.A.T.!!!!™

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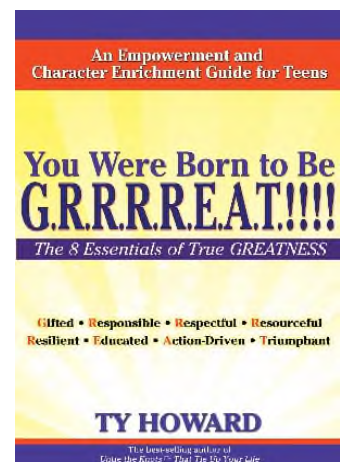
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For more information visit Ty's web site

<http://www.capturinggreatness.com/ty-howards-you-were-born-to-be-grrrreat-book/>

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About Ty Howard

**You Were Born to Be
G.R.R.R.R.E.A.T.!!!!™**

Ty Howard, a.k.a. Mr. *Untie the Knots*®, is an internationally renowned habits consultant, youth performance improvement specialist, and one who can and will connect with youth and young adult audiences from all walks of life. He presents over 100 dynamic keynote addresses and life-skills development workshop programs to youth, teenagers, students, young adults, teachers, guidance counselors, principals, and parents groups each year.

Ty Howard proudly served his country for ten years in the United States Navy—earning such honors as the Navy Achievement Medal, Joint Meritorious Unit Award, Good Conduct Medal, and a Letter of Commendation from the Naval Inspector General (a Three Star Admiral in the United States Navy). He then moved on to Corporate America where he held such positions as Corporate Human Resource Generalist, Outside Sales Account Manager and Sales Trainer.



Ty Howard

Ty Howard is now the Founder, Chairman and CEO of InspiraGen Institute, LLC a successful, diverse personal and professional development firm based in Baltimore County, Maryland. InspiraGen Institute, LLC is a conglomerate of five internationally recognized businesses: TyHoward.com, Knots Free Publishing, Ty Howard Seminars™, DynamicYouthSpeaker.com, and the online magazine *MOTIVATION*. They share Ty's vision, discipline, and passion to inspire, lift, empower, and provide tools for change and growth to youth and youth development organizations throughout the world.

Ty Howard and InspiraGen Institute, LLC provides 5 scholarships to deserving young college bound students from around the United States each year. Since the inception of the Ty Howard College Scholarship Program, InspiraGen Institute LLC has granted more than 25 scholarships, worth over 60 thousand dollars. Ty Howard is considered a dynamic speaker, humanitarian, business entrepreneur and leader by all who have the privilege to encounter him!

He lives in Baltimore County, Maryland with his family.

For more information visit Ty's web site: <http://www.capturinggreatness.com>

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