



8 Ways to Fund Ty Howard's Teen or School Programs

1. Share Ty with another school in your area on the same day. His fee is cut nearly HALF for your school if you share him with another school or your school district. He can speak at your school in the morning, at a neighboring school in the afternoon, and then drive back or catch a flight home. When Ty speaks to more students due to your efforts, you and your school save money—it's a 'win-win' for everyone. Ty Howard is very easy to promote to other schools and decision-makers. Forward them to his Teen / Student Enrichment website, www.CapturingGreatness.com, and share your plan.

2. Check with your school administration for funding from the Associated Student Body fund. For student programs — Title I funding. For teacher in-service programs, ask about Staff Development — Title VI funding.

3. Plan to integrate and highlight Ty into a major theme such as MLK Week, Black History Month, Career Day, Red Ribbon Week, Health & Wellness Day, Bullying or Suicide Awareness Week, etc. Depending on your theme, federal grant money might be available. For example, Safe and Drug-Free Schools and Communities Act (SDFSCA) might approve a funding request for a speaker who addresses alcohol and drug prevention, sexual abstinence, tobacco use, teen pregnancy, gangs, crime and violence prevention. Check with your school district or federal government office to find out who is dispensing these funds in your state. Request an application form.

4. Apply for other grant monies from your state by contacting your State Department of Human Services and State Department of Education. They can direct you to the correct office — for example, the Alcohol and Drug Abuse Division, or Safe and Supportive Schools Division. Contact other local agencies in your county that already have grant monies from state agencies. For example, the Criminal Justice Department or Department of Public Safety might have distributed funds into mental health agencies or programs for mentoring youth, etc.

5. Contact your school's PTO/PTA/PTSA. Share your plans with them. They are more likely to contribute funds if your plan is well thought out and 'win-win' for the students.

6. Have student leaders contact local business organizations: Rotary Club, Kiwanis Club, Lions Club, Elks Club, Optimist Club, Chamber of Commerce, Wendy's, Chick-fil-A, Walmart, etc. Present your plan and request their sponsorship (financial support of your assembly or student event).

7. Create a win-win situation. Contact several of your larger local businesses, especially those related to services for teens and their families. Ask for the owner, CEO or Community Services Department. If they are willing to help sponsor the speaker, you can exchange the favor by announcing their support to your students, parents, and local newspapers, television stations and radio stations.

8. Invite multiple clubs on campus to participate and help in a fund-raising project. A cooperative effort helps students collaborate and work spiritedly together while learning about the realities of goal planning, time and effort in acquiring funding in the real world.

Want to see Ty in action (speaking / presenting)? Visit: <http://www.capturinggreatness.com/videos-watch-ty/>

InspiraGen Institute

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About the Book...

You Were Born to Be G.R.R.R.R.E.A.T.!!!!™

An Empowerment and Character Enrichment Guide for Teens

TRUE GREATNESS IS—AS TRUE GREATNESS DOES

The teen years are filled with growth, promise, trials, and tribulations. During this trying period, teens receive mixed messages from the many voices and experiences in every facet of their lives: academics, sports, social situations, media, music, Internet, family life, money matters, dating drama, work, abuse, addiction, depression, and peer pressure. Through this relentless whirlwind of voices and experiences, teens are forced and often inadequately prepared to make tough life-changing decisions that can move them further away or closer to True GREATNESS.

In *You Were Born to Be G.R.R.R.R.E.A.T.!!!!™*, Ty Howard, author of the best-seller *Untie the Knots™ That Tie Up Your Life: A Practical Guide to Freeing Yourself from Toxic Habits, Choices, People, and Relationships*, shares with teens The 8 Essentials of True GREATNESS. Drawing on actual events and experiences from his personal life and work as a National Teen Enrichment Advocate for over 25 years, Howard purposefully advises teens on what it takes to achieve True GREATNESS.

Loaded with inspiring quotes, practical principles, proven strategies, true stories explained in language teens can easily understand, easy-to-apply solutions, quick assessments, questions for teens to think about and provide the right answer for themselves, life planning tools, and fill-in-the-blank lined spaces for recording personal information. This empowering book will help teens everywhere transition from being a teen weighed down by life to a thriving and purpose-driven teen during and beyond their teenage years.

Building upon the legacy of *Untie the Knots™ That Tie Up Your Life*, this guide will encourage and improve the character and quality of life for teens everywhere.

You Were Born to Be G.R.R.R.R.E.A.T.!!!!™

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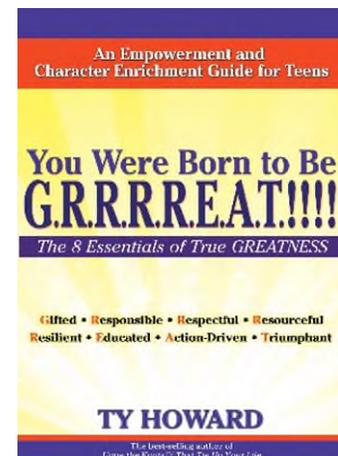
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For more information visit Ty's web site

<http://www.capturinggreatness.com/ty-howards-you-were-born-to-be-grrrreat-book/>

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About Ty Howard

**You Were Born to Be
G.R.R.R.R.E.A.T!!!!™**

Ty Howard is a highly acclaimed organizational development consultant, motivational speaker, and youth performance improvement practitioner. He has gained national and international recognition for his ability to connect with, inspire, and empower individuals from diverse backgrounds, including school district leaders, administrators, teachers, students, student leaders, student-athletes, youth leaders, teens, young adults, and career professionals who work with young people. For 25 consecutive years, Ty has conducted over 80 professional development sessions, motivational keynote presentations, school assemblies, and life-skills development workshops. His audience includes school superintendents, governing school board members, school district leaders, early childhood education professionals, education association groups, school staff, school transportation professionals, youth development organizations, fatherhood programs, and parent leader groups.



Ty Howard

Ty Howard proudly and honorably served his country for ten years in the United States Navy. He then moved on to Corporate America where he held such positions as Corporate Human Resource Generalist, Training and Development Specialist, Office Manager, Behavior Intervention Manager, Diversity and Inclusion Training Manager, and Outside Sales Account Manager and Sales Trainer.

Ty Howard is now the founder, principal, and chief strategist of InspiraGen Institute, an organizational development consulting firm based in Baltimore County, Maryland. InspiraGen Institute services include organizational and leadership development, leadership coaching, professional development training, motivational keynote speaking, and student/teen enrichment.

Ty Howard and InspiraGen Institute provide five scholarships to deserving first-generation college-bound students from across the United States each year. Ty is considered an engaging professional speaker, strong R.O.I. consultant, humanitarian, business leader, successful entrepreneur, and passionate human being by many people who have met or engaged him.

He lives in Baltimore County, Maryland with his family.

For more information visit Ty's web site: <http://www.capturinggreatness.com>

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