

15 Reasons Ty is Right for Your Meeting

1. You Want a Dynamic, Engaging, Entertaining, and Substantive Speaker

Ty is a dynamic, fast-paced, and a well-organized speaker who combines strong content with a highly engaging and entertaining delivery. He not only makes an intellectual connection with your audience, but also an inspiring and emotional one. During Ty's programs, there is always a lot of laughter and many "*Green and Growing Moments*" from the audience. An opening keynote presentation by Ty starts your meeting off with a bang. A closing keynote presentation from Ty sends your people home energized, equipped and inspired to take immediate action to peak perform.

2. You Want Meaningful, Relatable, Real-World Content

Ty's content is practical and easy-to-follow, use, and remember. It is very common for audience members to successfully use one or more of Ty's suggestions / ideas / strategies – again and again – several months and years after his program presentation.

3. You Want Instant Rapport With Your Audience

Ty talks to the level of your audience and connects with all your people, whether they're a group of senior executives, mid-level managers, salespeople, healthcare professionals, scientists, support staff professionals, finance professionals, government professionals, educators, or hourly employees.

4. You Want Your Audience to Get Real "Take-Home" Value

Your People need something they can take home. Ty's content is practical, substantive, and useable for improvements and desired outcomes. It is quite common for audience members to still speak on the impact and value of his timely program presentation. Ty's delivery is powerful, funny, dynamic, and packed with take-home value from beginning to end. It will be a great memorable experience, and you will receive all the praise for their great time.

5. You Want Someone Who is Easy to Work With

Ty is available to talk to. He is very friendly and down to earth. You just won't find a more friendly, professional and accommodating speaker. Period.

6. You Want Extra Value

For each of Ty's topics, he provides clients with: an introduction; free handouts or a 25 to 64 page workbook (extra charge); a free, comprehensive set of articles they can publish in their in-house newsletter, magazine or Intranet; books, cd programs, videos, and even full training programs for after-speech follow-up and reinforcement; pocket-sized laminated presentation summary cards (extra charge); audio-visual checklists for room setup; Pre-program Questionnaire (PPQ) to tailor the presentation to the audience; photos (high resolutions, color and black and white); brochures and publicity stories for the client to use in their promotional efforts for their meeting or event; and easy telephone access to Ty prior to his presentation to your group.

7. You Want a Speaker Committed to Your Audience

Ty's top priority for your audience is to get people to forget about their outside problems for a brief time by giving them a dynamic educational performance like they've never experienced before. Ty's goal is to have all your audience members say, "This is the best speaker I've ever heard! This presentation session was timely and well-worth my time!"

8. You Want Someone Committed to Excellence

Ty constantly works at upgrading his program content, materials and products to complement his craft as a professional speaker. He even took a series of improvisational acting classes at a local community center. You will love working with a true speaking professional.

9. You Want a Professional

Ty is a knowledgeable and professional speaker with outstanding credentials. Ty Howard is the Publisher and Editor-in-Chief of the online magazine, *MOTIVATION*. He's a nationally recognized habits consultant, author, success coach, role model, entrepreneur, community philanthropist and humanitarian, hazing and bullying prevention expert, and the creator and lead facilitator of the registered trademarks *Untie the Knots® Process* and *You Were Born to Be G.R.R.R.R.E.A.T.!!!!™ Process*.

10. You Want a Custom Tailored Keynote Presentation

Ty only does about 70 presentations per year so he can dedicate the time, energy and motivation needed to stay on the cutting edge of his content, to research each and every one of his clients properly, and to adapt his program materials to suit each audience.

11. You Want Cutting Edge Information

Ty constantly upgrades his A/V support technology used for his slides and audio/video clips. He stays up to date on marketplace trends by subscribing to several business magazines and by reading dozens of business e-zines and books, which he scans for important and timely subject matter to tie into his presentations and PowerPoint presentations.

12. You want Someone You Trust

Ty's extensive and prestigious client list shows his experience speaking in nearly every industry. If you need a reference, a [detailed client list organized by industry](#), and/or [sample testimonials](#), send us your request. You can rest easy knowing this guy delivers every single time.

13. You Must Have Reliability

Ty is highly professional and very reliable — he has **never missed a single speaking engagement in 19 years**, and has delivered over 2,500 presentations nationwide. You will sleep soundly knowing he will not let your meeting, retreat, event, summit, conference, convention, or you down.

14. You Want Credibility and Up Sell Opportunities

Ty is a successful author who offers many product and service options that can be used as reinforcement, to add credibility and exceptional value to his message.

15. You Want Choice

Ty is not just a motivational speaker — his topics cover motivation and healthy habits development, change management and team building, customer retention and loyalty, management and leadership development, peak performance and employee morale, excellence and attitude improvement, branding and reputation development, enhancing business and work relationships, and achieving desired outcomes and optimal results. His presentations are always evolving to fit the ever-growing needs of your evolving marketplace and workplace.